

News Release



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MHC Release
For Immediate Release
Media Contact:
Ian Roberts, 250-850-3276 ext 7256

Aquaculture group rewards Marine Harvest Canada's top performers at its 10th Anniversary Awards Gala

Campbell River – March 2, 2009 – Marine Harvest Canada (MHC) was well represented at the 10th Annual Aquaculture Awards gala held in Campbell River on February 28th, 2009. Several MHC employees were nominated throughout the seven categories, while MHC's very own Robin Muzzerall and Mike O'Keeffe were award recipients.

Positive Aquaculture Awareness is a Society committed to celebrating the aquaculture industry's star performers. In addition to the awards ceremony, the evening was also an opportunity to raise money in support of three important local not-for-profits that help benefit BC's wild salmon and the local economy. The Centre for Aquatic Health Sciences (C.A.H.S.), Campbell River Salmon Foundation and Campbell River's "Pinks for the Pier" program will each receive a donation of **\$1,500**. The money was raised by raffling off a trip for two to Mexico as well as a silent auction.

"It's wonderful to see the dedication and hard work of our employees rewarded at this event," says Vincent Erenst, Managing Director for MHC. "Congratulations to both Mike and Robin. They both have deep roots in the aquaculture industry and are well deserving of this honour".

Officials attending the gala at the Campbell River Eagles Club included Campbell River Councillors Ryan Mennie, Roy Grant and Mary Storry as well as BC Liberal candidate Marion Wright.

The dance music was provided by Fish Farmer Overdrive (FFO). FFO has been playing at the gala since 2002 and band members are fish farmers or suppliers to the industry. MHC employees Duane Yates, Ian Roberts and Clare Backman are three of the seven band members.



This year's 10th annual aquaculture achievement awards were presented to the following individuals and aquaculture organizations:

1. Aquaculture Business of the Year: Novartis Animal Health Canada Ltd.

2. Leadership Award: Fernando Villarroel, Mainstream Canada

Awarded to the individual for their efforts and actions demonstrating leadership and initiative that further sustainable aquaculture.

3. Environment Award: Richard Finch, Mainstream Canada

Awarded to the organization or individual who has effectively broadened the practice of sustainable aquaculture.

4. Long-term Recognition: Mike O'Keeffe, Marine Harvest Canada

Awarded to the individual showing commitment to aquaculture over a long period. Special consideration will be given to those who have contributed significantly to the industry's development.

5. Outstanding Employee Performance: Janet Pleasants, Creative Salmon

Awarded to the individual whose overall performance is outstanding, shows leadership in all areas and is effective at personnel development and problem solving.

6. Outstanding Performance by an Area Manager: Robin Muzzerall, Marine Harvest Canada

Awarded to the individual that has demonstrated exceptional performance in decision making and problem solving, in showing leadership and professionalism and is open to change.

7. Rookie of the Year: Roman Flurer, Grieg Seafood

Awarded to the individual that has been in the industry less than five years and has demonstrated outstanding performance and dedication to the industry.

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