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**For Immediate Release**

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### ***Marine Harvest Canada updates public on Broughton out-migration***

**Campbell River, BC.** Marine Harvest Canada, BC's largest aquaculture company, is using full-page advertisements in today's *North Island Gazette* and this Monday's *Victoria Times-Colonist* to update the public on its success in minimizing the number of sea lice on its farmed fish in the Broughton Archipelago area during the current out-migration of wild juvenile salmon.

The ad, [http://www.marineharvestcanada.com/documents/MHC\\_sealice\\_update\\_April\\_08.pdf](http://www.marineharvestcanada.com/documents/MHC_sealice_update_April_08.pdf), shows that four of its Broughton farms are now empty of fish. Six other farms show sea lice levels of no more than 0.2 lice per farmed fish, well under the provincial government's threshold limit of 3 lice per fish at which time fish must be treated to eliminate the lice. The latest monitoring was completed in early March.

"These data have been available on our website since 2004." says Clare Backman, Director of Environmental Compliance & Community Relations. "We monitor for sea lice levels diligently and we manage our operations closely to ensure that our fish do not add to the many other threats that young wild salmon face."

"This is the second ad we have run updating the public on our sea lice management plan since the out-migration began in March." says Backman. "It is part of our commitment to being open with those interested in our business about what we are doing and what results we are attaining."

"We do not pretend to have all the answers, but we are committed to reviewing and supporting science and improving our practices so that we minimize risk to our salmon and wild stocks."

Marine Harvest Canada produces 45,000 tonnes of fresh, high-quality salmon year-round in farms off Vancouver Island and the central coast. The company employs 500 people from Duncan to Klemtu.